

NEWS – FOR IMMEDIATE RELEASE

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Joseph Ponticiello, MD receives Pediatric Trauma Kit on behalf of Sound Shore Medical Center's Emergency Department

Sound Shore Medical Center's Emergency Department Gives and Receives

Sound Shore Medical Center's Emergency Department receives Pediatric Trauma Kit in gratitude for "First Responders" from Amy's

Greenhouse and the Kiwanis Club in New Rochelle. And it gives to the community in many ways, including providing medical services for the Jarden Westchester Triathlon

NEW ROCHELLE – October 2, 2009 – At a recent September 11th presentation, Shore Medical Center of Westchester (SSMC) Emergency Department's Director, Joseph Ponticiello, MD was on hand to receive a gift in celebration of "First Responders on 9/11/2001". Amy's Greenhouse and the Kiwanis Club in New Rochelle presented two Pediatric Trauma Kits – one to SSMC and the second to the New Rochelle Fire Department. The kits contain properly sized equipment to treat infants to teenagers, who may need emergency medical assistance in the City of New Rochelle.

Amy's Greenhouse – located on the grounds of The Barnard Early Childhood Center in New Rochelle – is a living memorial to Amy O'Doherty, who was killed in the 9/11 attack on the World Trade Center. And each year during ceremonies marking the anniversary, the Board recognizes individuals and groups who make a difference in the lives of individuals living in the area.

In addition to accepting the Pediatric Trauma Kit on behalf of SSMC's ED, Dr. Ponticiello was also on hand, along with SSMC orthopaedists, James McWilliam, for the premiere Jarden Westchester Triathlon held in Rye. Drs. Ponticiello and McWilliam provided their medical support for this annual event. During the three events that make up the Triathlon, *which involved more than 900 participants*, there is always the likelihood of injury as well as the possibility of spectators needing medical attention. With SSMC physicians manning the medical tent, the event was well prepared to handle any emergency needs. Of note, Dr. McWilliam's wife, Cassie, was this year's female winner.

For physician referrals, call MDs-LINE (914.367.5463) or visit www.ssmc.org to discover more about Sound Shore Medical Center's award winning services and Centers of Excellence.

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